Licence Start Date 28th March 2022

Terms of Licence

☒Exclusive: [area in which the work will be published] United Kingdom

Term: [number of years/months from “Licence Start Date” or ‘For the term of copyright in the territory’] 2 Years

Non-exclusive rights to usage as outlined below to continue in perpetuity following initial license term\*

Usage/Rights: Corporate uses including client website and intranet, corporate collateral, printed promotional and internal material and emails/newsletters, for client and client’s member organisations

Excludes external usage –i.e. billboards, fly posters, press ads, digital banner ads, transport shells (bus, train, taxi), paid for social media, direct mail, TV/Cinema

All elements of the illustration including but not limited to; illustrations, layout, background, overall design are for the exclusive use of the client, client’s member organisations and partner organisations and must not be shared with or sold to other organisations for their use.\*

After the licence term expires, the artist is free to use the illustrations in part or full in other commissioned or non-commissioned works.

Copyright:

•The copyright of the artwork, including all preparatory designs, including but not limited to concepts, sketches, graphic works, development drawings, design and other matters, is retained by the artist.

•The artist retains the right to showcase the illustrations for the purposes of self-promotion on the artist’s website, social media platforms, in samples and other promotional content.

•If the client plans to publish/release the artwork to the client’s audience on a particular date, the artist will hold until after this date, if advised in advance by the client.